



# ZorroSign®



## CASE STUDY

### Company Profile

- **Industry:** Financial Services/ Real Estate
- **Staff size:** 80+
- **Doc Sets Used/Year:** 7000+
- [sitarainvestments.com](http://sitarainvestments.com)

### Key Drivers

- **Strategy:** High ROI
- **Goals:** Save time, reduce cost
- **Focus:** eSignature & workflow automation

Learn how **Sitara Investments** creates higher ROI in real estate for its clients by using **ZorroSign's** multi-chain blockchain platform.

### Business Overview

**Sitara Investments** is a privately held company that specializes in Real Estate projects worldwide. Areas of expertise are in consulting, marketing, property management and investment management.

Sitara Investments aims to secure genuine competitive advantage for its clients in terms of efficiency, quality of service and value creation. The expert management teams assess the requirements and develop an individualized plan to ensure their clients success from development to value enhancement.

## Solution Usage

- **Templates/workflows configured:** 120
- **Ad hoc docs signed:** 400/Month
- **Use of Z-Forensics® token:** Z-Forensics Token used for authentication

## Challenges

Sitara Investments managers send reports, agreements, statements, invoices, and other types of documents via mail/courier or by email attachments to their clients on a regular basis. Both methods of sending these high value documents to clients are very time consuming, costly and unsecure. Additional resources are spent by both parties in printing, signing, scanning, mailing/emailing, and tracking these documents.

Storing and managing physical paper documents is not practical, inefficient, and increases insurance premiums. Furthermore, their clients do not prefer to send signed documents as unsecure email attachments.



## Solution

Sitara Investments tested ZorroSign as its electronic signature and Digital Transaction Management solution and, after the first 10 free documents trial, found that it met all the requirements for its day to day activities. Both Sitara Investments and its clients are taking full advantage of all the features of ZorroSign business license including multiple user roles and accounts, managing documents by departments, document management system, template library, workflow automation, and the Z-Forensics token scanner (on smart phones) and permissions access. In particular, Sitara Investments uses both document-specific and userspecific workflows to secure consent and approvals across internal and external users situated world-wide.

*“As a real estate company that has moved to all digital transactions, security and authenticity of our documents and electronic signatures is fundamental to our business. Additionally, ZorroSign documents never expire because they do not rely on 3rd party digital certificates, we have the peace of mind that our eSigned documents hold up in court. That in itself is a tremendous cost savings for us. With the ease of use and faster turnaround times on document signatures, ZorroSign has become a part of our daily work life.”*

- Maria Montajes, COO,  
Sitara Investments.



## Results

The ease with which Sitara Investments managers are able to transact with their clients legally, securely, and online has been the biggest advantage for Sitara by using ZorroSign. It has also helped the team become more efficient and also save paper, not to mention it brings a brick and mortar company into the digital sphere when it comes to dealing with international clients.



**Time Savings:**  
10+ hours/week



**Cost Savings:**  
\$1700 / Month

**Sitara Investments immediately started saving over \$1,000 per month in just courier and stationary costs.**

Efficiency also increased whereby the team was able to bring in two more large clients in 2017 which would not have been possible previously due to the teams' bandwidth. Sitara Investments became a completely paperless digital office by the end of 2018.


# About ZorroSign


When the risk is personal and everything is on the line, Block It Down™!

ZorroSign, Inc. uses blockchain for superior privacy and security. The company's multi-chain blockchain platform integrates digital signatures, automated compliance, intelligent forms (AI/ML), document management, patented fraud prevention, user authentication and document verification.

Governments, businesses, and individuals around the world trust ZorroSign's web3 solutions to safeguard the privacy and security of their digital documents, and provide an immutable chain of custody for transactions. To learn more, visit [zorrosign.com](http://zorrosign.com)

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# INDUSTRY AWARDS

## 2023



## 2020



## 2022



## 2019



## 2018



## 2021



## 2017

