



ZorroSign®



CASE STUDY

Company Profile

- **Industry:** Healthcare
- **Staff size:** 300+
- **Doc Sets Used/Year:** 110k

Key Drivers

- **Strategy:** Save cost and time while eliminating errors
- **Goals:** Stop insurance frauds and optimize resources
- **Focus:** End to end Healthcare IT workflows

Learn how a publicly traded healthcare company has implemented end to end healthcare IT processes within its own operations by using ZorroSign's multi-chain blockchain platform built on blockchain.

Business Overview

Our subject for this case study is an **international healthcare organization** that is an emerging leader in the provision of clinically actionable medical informatics. The company is focused on the delivery of services that exceed US federal standards for quality and industry standards for turnaround time. The Company provides a comprehensive menu of diagnostic and laboratory developed tests as well as interpretative data for a wide range of inherited conditions.

Solution Usage

- **Templates/workflows configured:** 100+
- **Ad hoc docs signed:** 8,000+/Month
- **Use of Z-Forensics® token:** Every document

Challenges

Security and privacy when executing healthcare related documents was the primary concern of this publicly traded healthcare company. The organization must constantly make certain that its processes are current while never compromising patient information or service provider's data; always ensuring compliance with federal guidelines like the Health Insurance Portability and Accountability Act of 1996 (HIPAA).

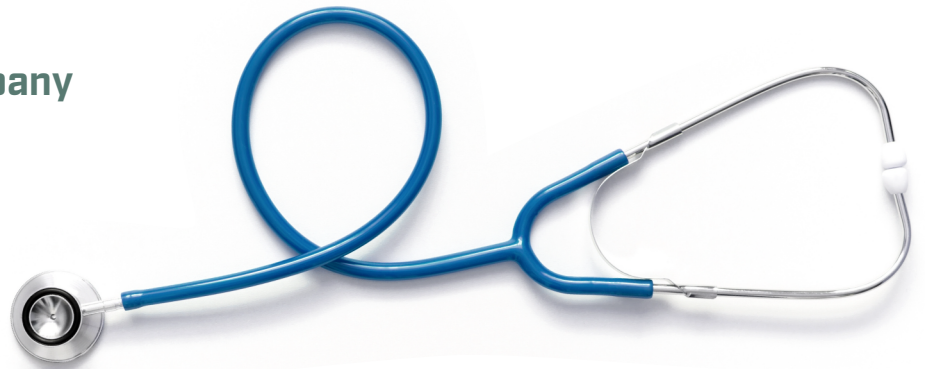
To stay competitive the organization tries to increase its offering, reduce cost, and eliminate errors while speeding up processes. It also wants to make its vast employee base more efficient, compliant, and prompt. These challenges are faced on a daily basis and technology is one area that management felt could be a game changer. Time less spent on document processing is additional time spent enhancing customer service.

Solution

The organization selected ZorroSign as its digital signature and data security platform because ZorroSign exceeded the client's privacy and security requirements, plus ZorroSign's comprehensive workflow automation was the perfect complement to the company's Healthcare IT and Telemedicine services. ZorroSign also provided a systematic archiving of documents with its Z-Vault® on blockchain. As a healthcare organization, efficiency, security, and accuracy from any new technology were key drivers in the decision to adopt ZorroSign's secure ledger technology and digital signature solution. Today, ZorroSign is used to manage customer documents, vendor contracts, invoice and payment approvals, along with internal HR processes like new employee on-boarding.

“At our core, is a relentless focus on information, and each day, we deliver advanced laboratory diagnostic services to a global customer base. Now, we are able to offer these services with advanced workflow automation, real electronic signature, and digital document security. ZorroSign is enabling us to deliver more, faster, while maintaining high quality, accurate services, which is ultimately helping our customers live better lives.”

- Anonymous,
Healthcare Services company



Results

Customer adoption of ZorroSign was frictionless and fast given our intuitive user interface and training program. Within 30 days of implementation the organization optimized its document execution cycle time. This allowed the company to deliver workflow efficiency and streamline operations for customers and vendors, decreasing cycle time to a single day (hours) per document. An added bonus to using ZorroSign is the solution fits into the organization's green initiative, helping to reduce cost significantly, save time, and the environment.



Time Savings:
From 3-7 days
down to hours



Cost Savings:
Up by 25%

Possibly the largest impact of ZorroSign was the adoption of ZorroSign's Z-Forensics technology, adding an extra layer of security, legal protection, and legitimacy to documents. It was imperative for the company to have this digital document security, designed to detect insurance fraud, a major pain point for insurance carriers.

About ZorroSign

When the risk is personal and everything is on the line,
Block It Down™!

ZorroSign, Inc. uses blockchain for superior privacy and security. The company's multi-chain blockchain platform integrates digital signatures, automated compliance, intelligent forms (AI/ML), document management, patented fraud prevention, user authentication and document verification.

Governments, businesses, and individuals around the world trust ZorroSign's web3 solutions to safeguard the privacy and security of their digital documents, and provide an immutable chain of custody for transactions. To learn more, visit zorrosign.com

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INDUSTRY AWARDS

2023



2020



2022



2019



2018



2021



2017

